

## What is the RideLite?

The RideLite is a compact housing of high-intensity lights. This housing is attached to the left hand side of your off-road vehicle. This light system warns the approaching trail traffic of the riders following in your group.

## Who Should Use the RideLite?

All drivers of off-road vehicles (OHV's) such as snowmobiles, ATV's and dirtbikes. Whether you're hitting the trails alone or traveling in a large group - you need to get into the system.

## Why Should You Use the RideLite?

The growth of off-road vehicle use has exploded over the last ten years. This growth has put enormous amounts of people onto the trails systems who travel in larger group sizes. The current universal "hand signal system", used by off-road vehicle riders, lets oncoming trail traffic know if there are people traveling in your group. By removing your left hand from the handle bar, away from the brakes, you motion to on comers how many people are behind you. That outdated system is dangerous and unreliable. Many riders, that are new to the sport are not even aware of the hand signal system ( they are amazed at how nice other riders are who "wave" as they drive by. ) Worse still, some riders refuse to use the hand signal system because they just do not feel safe signaling.



## Benefits Of The RideLite

- Keeps hands where they belong- on the handle bars
- Keeps immediate access to the brakes
- Gives the rider greater control over rough terrain
- Easy to use and understand
- Possible insurance discounts
- Quick and easy to install
- Weather proof
- Proven durable design
- Quick disconnect feature
- Can be used as a remote/hand held hazard light
- Powered by the off-road vehicle (no batteries needed)
- 100,000 hour LED's
- Can be used by any/all off-road vehicles
- Helps preserve the sport
- An affordable high quality product

## How Does the RideLite Work?

The light colors are the key factors. The group leader and his/her followers all display yellow, while the last rider displays green.

## **WHEN YOU SEE THE LIGHT**



**SEE YELLOW  
RIDERS  
APPROACHING**



**SEE GREEN  
END OF GROUP  
OR RIDING ALONE**



**SEE BLINKING YELLOW  
HAZARD OR RIDER  
NEEDS ASSISTANCE**





[www.theRideLite.com](http://www.theRideLite.com)

## FAQ's

### 1) How will people know what the lights mean?

Many snowmobile magazines have featured articles about the RideLite and club associations have done press release stories nationwide. In addition, thousands of RideLite units are now on trails every where worldwide and our loyal customers continue to spread the word.

### 2) Why not use a numbers system?

Our goal is safety. It has been proven unsafe. Trail tests with numbers displayed actually proved to be a distraction for approaching trail riders. The approaching trail users tended to focus on reading the displayed number rather than focusing on the trail and or situation.

### 3) Do I need to press a button or push a switch every time I come upon a snowmobile or ATV?

No. You set your color to your position before you and your group heads out to the trails. It stays on all day.

### 4) Is the RideLite bright enough to be seen during the day?

Yes! The RideLite is seen and understood in any/all day light conditions. The RideLite offers super long range performance, even through wooded terrain.

### 5) What do I do if I change my position during the ride?

In most cases nothing, remember that everyone in a group is yellow except the last person, who is green.

### 6) How do I know what color I am displaying?

For peace mind, the RideLite offers two bright rear led indicators that indicate to the user that the RideLite is on and what color is being displayed.

### 7) Can the RideLite work if my snowmobile does not have a electric start or a battery?

Yes! The RideLite will work on any/all snowmobiles.

### 8) What happens if the people I am riding with do not have the RideLite?

Congratulations to you in choosing to ride safe!! The RideLite works seamlessly together with the hand signal system. Your friends could still choose to use the outdated, unsafe hand signal system. But we're sure they'll "see the light" and get into the system!

For more information and FAQ's, please visit  
[www.theRideLite.com](http://www.theRideLite.com)

# Get Into the System!



## MISSION STATEMENT

Our goal in creating the RideLite is to eliminate the unsafe and outdated "hand signal system." Our hope is to get the RideLite onto every snowmobile, dirtbike and ATV we can, so that safety is priority number one for drivers of off-road vehicles. There's a lot to think about when you are out on the trails. The RideLite gives you one less thing. We know this system will protect and preserve your sport. Unsafe riding can lead to injury or death. The RideLite makes it safer. If even one life is saved by the use of this system –

MISSION ACCOMPLISHED!

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[www.theRideLite.com](http://www.theRideLite.com)



The Choice of Safety Minded  
Performance Riders Everywhere.



Hands Down.. the RideLite is the best,  
safest way to warn oncoming riders about  
the people traveling in your group.

**Communicate with  
Confidence!**

Patents Pending