



Be Pro-Active... Earn *RideLite* Cash Rewards while Promoting Safety!

All you need to do is distribute our **RideLite Promotion Cards** along your snowmobile travels and earn **RideLite Cash Rewards** back! **Promote Safety... Earn RideLite Cash Rewards!** It's that Simple!

This is how it works:

- As soon as we activate your **Pro-Active** status, you will receive your RideLite promotional business cards. Each card has the RideLite logo, our toll-free number, our website address and **YOUR** unique identifier code on it.
- You promote the RideLite by handing out your cards to fellow riders in your group, others out on trails, at gas stops, restaurants, club meetings/events, and on and on! Wherever!
- **Each unit purchased with your code earns you \$8.00.** It will add up quickly...the more cards *handed out* the more chances of easy cash *coming in*.
- Each new RideLite sale made with your coupon code saves the new RideLite owner 2% on their first RideLite. They can combine your coupon code with other promotions that RideLite is offering at the time they make their purchase.
- Your RideLite Cash Rewards are tallied at the end of every month. A RideLite Visa card will be sent to you monthly after your account accumulates just 20 RideLite unit sales per month. Sales under 20 in any given month will be added to the next month's tally. **It's that easy!**
- Are you interested in promoting the RideLite on your website? Talk to us!

How to get started: Simply purchase a RideLite at **www.theRideLite.com**. Check the box indicating you want to become Pro-Active and participate in our RideLite Cash Rewards program. A RideLite team member will contact you the same day and get you set up to earn Rewards and promote safe riding.

Important Details – Please read: All persons who participate must adhere to the rules and regulations set forth by Impact Global Industries, LLC. All persons who do not adhere to set rules and regulations can/will have their Pro-Active active canceled with out notice. While participating in this program no persons shall be employed or considered part of Impact Global Industries, LLC. All active members in programs will not misrepresent the product in any way. Participants in the program are not allowed to post threads on any forums or chat rooms unless permitted by Impact Global Industries, LLC. Promoting the RideLite on your website may be granted or denied. Impact Global Industries, LLC must authorize all advertisements or announcements [online or paper] before they are placed. Impact Global Industries has the right to change or cancel program rules, regulations, pricing, discounts, and compensations at any time with out notice.

RideLite™
...Get It!

www.theRideLite.com

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